

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943053-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1617

Flight Dates	Order #	Alt Order #
08/18/12 - 08/24/12	943053	07898123

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/24/12	M-F Early Sunrise	5:00-6:00 AM	MTWTF--	:30	5	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	08/21/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$325.00 NM
2	WESH	Tu	08/21/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$325.00 NM
5	WESH	W	08/22/12	5:53 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$325.00 NM
3	WESH	Th	08/23/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$325.00 NM
1	WESH	F	08/24/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	OFA12D095H	\$325.00 NM
2	08/20/12	08/24/12	NBC Today Show	7:00-9:00 AM	MTWTF--	:30	5	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/21/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,200.00 NM
3	WESH	W	08/22/12	8:49 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,200.00 NM
4	WESH	Th	08/23/12	7:58 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,200.00 NM
5	WESH	F	08/24/12	7:58 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,200.00 NM
2	WESH	F	08/24/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12D095H	\$1,200.00 NM
3	08/20/12	08/24/12	*Early Sunrise @4:30AM	430a-5am	MTWTF--	:30	5	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MTWTF--	5	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	08/21/12	4:42 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
3	WESH	W	08/22/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
4	WESH	Th	08/23/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
5	WESH	F	08/24/12	4:29 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
2	WESH	F	08/24/12	4:57 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12D095H	\$75.00 NM
4	08/18/12	08/19/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----SS	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----SS	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943053-1	08/26/12	August 2012	07/30/12 - 08/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1617

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/18/12	08/19/12	sat/sun 5-6a ros	sat/sun 5-6a ros	-----SS	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 08/18/12 sat/sun 5-6a ros sat/sun 5-6a ros :00 \$75.00 NM									
Credited									
2 WESH Su 08/19/12 sat/sun 5-6a ros sat/sun 5-6a ros :00 \$75.00 NM									
Credited									
5	08/18/12	08/18/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 08/18/12 Sat Sunrise 6-8 AM 6:00-8:00 AM :00 \$400.00 NM									
Credited									
6	08/19/12	08/19/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 08/19/12 Sun Sunrise@6-8 AM 6:00-8:00 AM :00 \$400.00 NM									
Credited									
7	08/20/12	08/24/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	MTWTF--	:30	5	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 5 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 08/21/12 9:59 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12D095H \$650.00 NM									
2 WESH W 08/22/12 9:24 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12D095H \$650.00 NM									
4 WESH W 08/22/12 9:50 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12D095H \$650.00 NM									
3 WESH Th 08/23/12 9:29 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12D095H \$650.00 NM									
5 WESH F 08/24/12 9:32 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 OFA12D095H \$650.00 NM									
8	08/20/12	08/24/12	NBC Today Show II	10AM-11AM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 08/21/12 10:57 AM NBC Today Show II 10AM-11AM :30 OFA12D095H \$600.00 NM									
2 WESH W 08/22/12 10:58 AM NBC Today Show II 10AM-11AM :30 OFA12D095H \$600.00 NM									
4 WESH Th 08/23/12 10:28 AM NBC Today Show II 10AM-11AM :30 OFA12D095H \$600.00 NM									
3 WESH Th 08/23/12 10:58 AM NBC Today Show II 10AM-11AM :30 OFA12D095H \$600.00 NM									
5 WESH F 08/24/12 10:49 AM NBC Today Show II 10AM-11AM :30 OFA12D095H \$600.00 NM									
9	08/20/12	08/24/12	NBC Today Show III	11AM-12PM/10-11/	MTWTF--	:30	5	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH Tu 08/21/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12D095H \$500.00 NM									
4 WESH W 08/22/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12D095H \$500.00 NM									
2 WESH W 08/22/12 11:59 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12D095H \$500.00 NM									
5 WESH Th 08/23/12 11:50 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12D095H \$500.00 NM									
1 WESH F 08/24/12 11:29 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12D095H \$500.00 NM									
10	08/20/12	08/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM		MTWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943053-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED C	1617	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/20/12	08/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	MTWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
08/20/12 08/26/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 12:25 PM M-F NOON NEWS 12-12:30 PM 12:00-12:30 PM :30 OFA12D095H \$300.00 NM 2 WESH W 08/22/12 12:27 PM M-F NOON NEWS 12-12:30 PM 12:00-12:30 PM :30 OFA12D095H \$300.00 NM 1 WESH Th 08/23/12 12:24 PM M-F NOON NEWS 12-12:30 PM 12:00-12:30 PM :30 OFA12D095H \$300.00 NM 5 WESH F 08/24/12 12:11 PM M-F NOON NEWS 12-12:30 PM 12:00-12:30 PM :30 OFA12D095H \$300.00 NM 4 WESH F 08/24/12 12:30 PM M-F NOON NEWS 12-12:30 PM 12:00-12:30 PM :30 OFA12D095H \$300.00 NM									
11	08/20/12	08/24/12	Anderson Cooper 2-3p	2:00p-3:00p	MTWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 MTWTF-- 4 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 2:36 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12D095H \$150.00 NM 1 WESH W 08/22/12 2:28 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12D095H \$150.00 NM 4 WESH F 08/24/12 2:21 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12D095H \$150.00 NM 2 WESH F 08/24/12 2:59 PM Anderson Cooper 2-3p 2:00p-3:00p :30 OFA12D095H \$150.00 NM									
12	08/19/12	08/19/12	CHRIS MATTHEWS WKND CHRIS MATTHEWS		-----S	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 08/19/12 CHRIS MATTHEWS WKND EM CHRIS MATTHEWS :00 \$600.00 NM Credited									
13	08/20/12	08/24/12	M-F 3-4 PM	3:00-4:00 PM	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 MTWTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WESH Tu 08/21/12 3:23 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 1 WESH W 08/22/12 3:27 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 5 WESH Th 08/23/12 3:40 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 2 WESH F 08/24/12 3:29 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM 4 WESH F 08/24/12 3:56 PM M-F 3-4 PM 3:00-4:00 PM :30 OFA12D095H \$400.00 NM									
14	08/20/12	08/24/12	M-F 4-5 PM NEWS	M-F 4-5 PM	MTWTF--	:30	5	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 MTWTF-- 5 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESH Tu 08/21/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 2 WESH W 08/22/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 1 WESH W 08/22/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 5 WESH Th 08/23/12 4:27 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM 3 WESH F 08/24/12 4:24 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 OFA12D095H \$700.00 NM									
15	08/20/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 MTWTF-- 3 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESH Tu 08/21/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12D095H \$900.00 NM 3 WESH W 08/22/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12D095H \$900.00 NM 1 WESH Th 08/23/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 OFA12D095H \$900.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943053-1	08/26/12	August 2012	07/30/12 - 08/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1617

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/20/12	08/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	MTWTF--	:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
16	08/20/12	08/24/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 08/22/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 OFA12D095H \$1,600.00 NM									
17	08/18/12	08/18/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 08/18/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :00 \$900.00 NM Credited									
18	08/19/12	08/19/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 08/19/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :00 \$900.00 NM Credited									
19	08/20/12	08/24/12	M-F Entertainment Tonight	7:00-7:30 PM	MTWTF--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/21/12 7:27 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 2 WESHW 08/22/12 7:11 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 4 WESHW 08/22/12 7:30 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 5 WESHTh 08/23/12 7:26 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM 3 WESHF 08/24/12 7:27 PM M-F Entertainment Tonight 7:00-7:30 PM :30 OFA12D095H \$1,600.00 NM									
20	08/20/12	08/24/12	M-F Access Hollywood	Access Hollywood /	MTWTF--	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHW 08/22/12 7:56 PM M-F Access Hollywood Access Hollywood / :30 OFA12D095H \$1,600.00 NM 2 WESHF 08/24/12 7:48 PM M-F Access Hollywood Access Hollywood / :30 OFA12D095H \$1,600.00 NM									
21	08/18/12	08/18/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 08/18/12 Sat. Entertainment this Week 7:00-8:00 PM :00 \$700.00 NM Credited									
22	08/21/12	08/21/12	Tue NBC Prime AGT	Prime Other	-T-----	:30	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 08/21/12 7:58 PM Tue NBC Prime AGT Prime Other :30 OFA12D095H \$7,000.00 NM									
23	08/20/12	08/24/12	M-Su News @ 11PM	11-1135p	MTWTF--	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
943053-1	08/26/12	August 2012	07/30/12 - 08/24/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1617

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 11:22 PM M-Su News @ 11PM 11-1135p :30 OFA12D095H \$1,300.00 NM 2 WESH W 08/22/12 11:22 PM M-Su News @ 11PM 11-1135p :30 OFA12D095H \$1,300.00 NM									
24	08/20/12	08/24/12	NBC Tonight Show	11:35P-12:35XM	MTWTF--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Tu 08/21/12 11:48 PM NBC Tonight Show 11:35P-12:35XM :30 OFA12D095H \$800.00 NM									
Total Spots							64		

Payment Terms 30 Days

<u>Gross Total</u>	\$50,250.00
<u>Agency Commission</u>	\$7,537.50
<u>Net Amount Due</u>	\$42,712.50